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Creative Consumerism™

Buyoutsidethebox.com is a website dedicated to Creative Consumerism™, which is the art and science of bringing art and fine, handmade things to the doorstep of buyers who enjoy thinking, and thus buying, outside-the-box. Ruth Mitchell, founder of the company and a seasoned journalist, keeps you up to date concerning art, travel and other relevant cultural topics.

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MONDAY, AUGUST 31, 2009

It's in the Genes--A Matter of Perspective



Following directions for some of us, is well downright difficult. It almost is like trying to will ourselves into a different set of DNA molecules. Depending on whether you classify yourself as "left brained" or "right brained," I think

most people fall into one of two categories. Those that are analytical, who reach cognitive understanding after connecting the dots in logical succession, ergo, A, then B, then C. Then there are those of us who come to cognitive understanding through a sort of fuzzy global grasp of what is going on through intuitive thought processes. I'm of the opinion that neither process is better, just different. And perhaps in certain



applications one method excels over the other.

The first group, if they have the dysfunctional wiring not to follow directions, reasons that they can figure the question out themselves through their above

average reasoning skills. The second group is hopelessly befuddled by the action of doing something in sequence, and is compelled to assimilate the knowledge through their typical gathering process of information.

ABOUT ME



RUTH MITCHELL

We are so very pleased to share with you our concept of Creative Consumerism™ and

hope you enjoy perusing the pages of buyoutsidethebox.com , getting to know our artists, and yes, buying the wonderful art and fine, handcrafted items. Also, if you would like to sell your art on our website, or have a unique product or unusual destination you'd like us to write about, Email Us

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Following directions can be downright helpful if we are selective about what directions we follow. For instance the information to do anything out there is almost freely available, we just have to be motivated to learn and follow a path of submitting our will to follow a few simple directions. Typically time spent on following directions is only as helpful as the set of directions you decide to follow and its relevancy to the present situation or task.

For instance, when I spend the time following directions about how to speed up my computer, that time invested is almost always rewarded with more time spent productively! The irony of this topic is so sweet. As I was preparing today's blog, a package came from Ildikó Kalapács. You've read a lot about her because she is not only a wonderful artist, but a thinking woman, who often uses her artistic expression to bring us a message. Sometimes that message is humorous, or sometimes it is deep. But she is one of those artists whose work will beg a question of the viewer. I chuckled when I received this sculpture pair. Here's a hint, and I didn't know this, ATCG has to do with DNA.

Do you get it? You really have to view both sides of the statues to understand her statement. Sometimes two dimensional photographs don't always do justice to three dimensional works. But here we go anyway...enjoy.--Ruth Mitchell

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